



INSTITUTO DE ESTUDOS DE LITERATURA TRADICIONAL FACULDADE DE CIÊNCIAS SOCIAIS E HUMANAS / UNIVERSIDADE NOVA DE LISBOA

Enometrics XVIII Angers May 18 - 21, 2011

A literary ride through Bacchus' landscapes



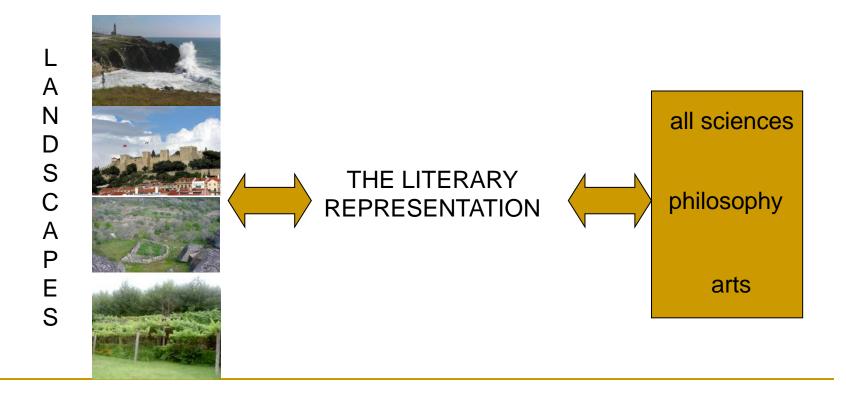
Ana Lavrador¹, Ana Cristina Tavares² <u>lavrador2@gmail.com</u>; 2- <u>anatav28@gmail.com</u>

Objectives

- To use the databases of the Project "Atlas of the Literary Landscapes of Continental Portugal", concerning literary excerpts from XIX and XX centuries;
- To create new tourism products for winegrowing regions;
- To present the example of a literary ride in the Douro Valley

A literary ride through Bacchus' landscapes The Project: "Atlas of the Literary Landscapes of Continental Portugal";

□ The theoretical support: the ECOCRITICISM

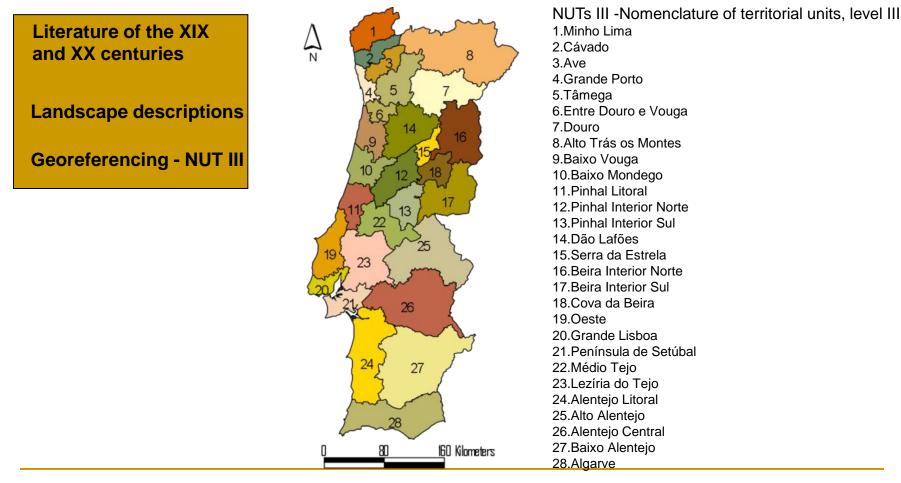


□ The Project: "Atlas of the Literary Landscapes of Continental Portugal"

• THE APPLICATIONS:

- RESEARCH AND EDUCATION
- PROMOTION OF THE REGIONS AND PRODUCTS
- TERRITORIAL PLANNING AND MANAGEMENT

THE LITERATURE AND THE TERRITORY



The Project: "Atlas of the Literary Landscapes of Continental Portugal"

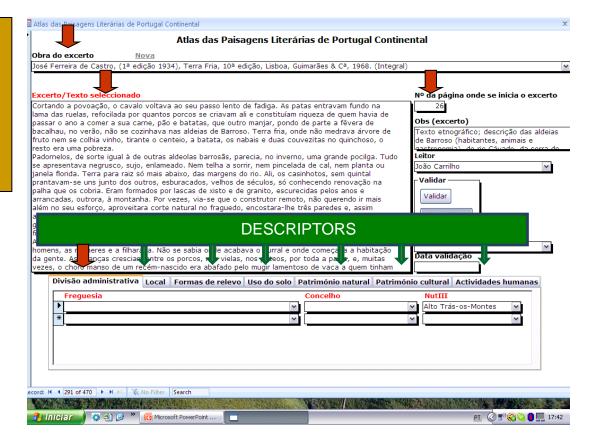
THE LITERARY DATABASE

Central fields:

- Authors' name
- Literary work and edition
- Page number
- Territorial reference

Secondary fields:

- Local (linked to Google maps)
- Relief
- Soil use
- Natural heritage
- Cultural heritage
- Human activities



The Project: "Atlas of the Literary Landscapes of Continental Portugal"

The Project "Atlas of the Literary Landscapes of Continental Portugal"

• Our Sub-Project:

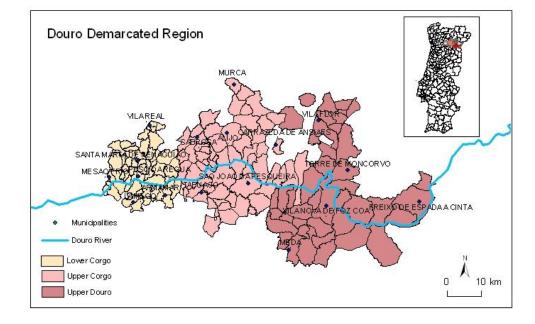
A Literary Guide for Tourism in Portuguese winegrowing regions

To create tailor-made products concerning:

- Time the visitor has at his disposal
- Target adjusted to the tourist demand
- Context the region specificities

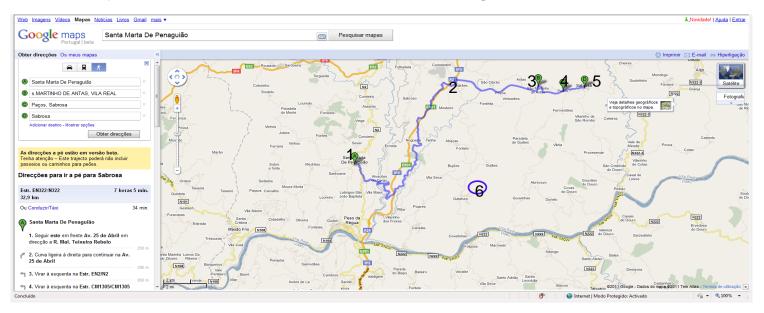
The Project "Atlas of the Literary Landscapes of Continental Portugal"

A literary ride in the Douro Demarcated Region



- The touristic proposal: To reproduce the ride of a group of workers "roga", during the harvest season
- The book: The Grape Harvest (Vindima), published in 1945
- The author: Miguel Torga (born in São Martinho de Anta, Douro), nominated for the Nobel Prize of Literature several times between 1960 and 1994

A literary ride in the Douro Demarcated Region - about 40km (5 miles)

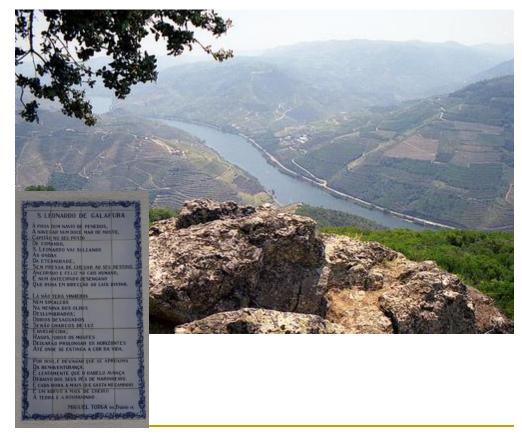


- 1. Santa Marta de Penaguião Maps and geographical information's about the Douro Valley
- 2. Panóias (A religious place) The meanings and the functions of the archeological remains
- 3. São Martinho de Anta A visit to the house where Miguel Torga was born, wine tasting and a folk presentation
- 4. Paços The uniqueness of the Douro Demarcated Region (exercise of reading the landscape)
- 5. "Quinta da Cavadinha" A visit to the vineyards and the cellar (regional meal)

6. "St. Leonardo of Galafura" belvedere (extra) - workshop of creative writing or other representation skills

A literary ride in the Douro Demarcated Region

6. "St. Leonardo of Galafura" belvedere



St. Leonardo of Galafura At the prow of a ship made of cliffs, Navigating through a sweet sea of must, The Captain at his command post as St. Leonardo crosses The waves Of eternity, With no rush to reach his destiny. Anchored and happy in the human pier, It is with an anticipated disillusion That he steers in the direction of the pier of the divine.

There will be no terrace Nor extensive vineyards there In the girl with the dazzled eyes; The dried Douro Will be bogs of light Aged; Flat. all of the hills Will lengthen the horizon Until the color of life extinguishes itself. Hence, it is slowly that you approach The beatitude The plough advances laggardly Under its mariner feet. And each extra hour spent on the way Is an extra sipping of scent Earth and rosemary!

Miguel Torga, Diário IX