

<p>1. Unidade curricular/<i>Curricular Unit</i>:</p> <p>a) Designação: Seminário de Investigação em Interculturalidade, Património e Turismo <i>Name:</i> Research Seminar on Interculturalism, Heritage and Tourism</p> <p>b) Número de vagas/<i>Vacancies</i>: 10</p>
<p>2. Código da unidade curricular/<i>Curricular unit code</i>: [Não Preencher]</p>
<p>3. Faculdade/<i>Faculty</i>: Faculdade de Ciências Sociais e Humanas</p>
<p>4. Unidade de Investigação/<i>Research Unit</i>: IELT</p>
<p>5. Curso/<i>Course</i>: Opção livre aberta a todos os cursos de Doutoramento</p>
<p>6. Nível do curso/<i>Course Level</i>: Doutoramento/PhD</p>
<p>7. Carácter da unidade curricular: Opcional/<i>Optional</i></p>
<p>8. Tipo da unidade curricular/<i>Type of curricular unit</i>: Seminário de Investigação/<i>Research Seminar</i></p>
<p>9. Percentagem de aulas práticas/<i>Percentage of practical classes</i>: Não aplicável/<i>Not applicable</i></p>
<p>10. Ano do plano de estudos/<i>Syllabus year</i>: 1.º ano/<i>1st year</i></p>
<p>11. Semestre/<i>Semester</i>: 2º semestre</p>
<p>12. Número de créditos/<i>Number of credits</i>: 10 ECTS</p>
<p>13. Docente ou Investigador responsável/<i>Teacher or principal researcher</i>: Clara Sarmento</p>
<p>14. Número de horas por sessão/<i>Number of hours per session</i>: 4 hrs</p> <p>b) Número de sessões por semestre/<i>Number of sessions per semester</i>: 7</p> <p>c) Periodicidade/<i>periodicity</i>: Quinzenal/<i>Every 2 weeks</i></p> <p>d) Período de funcionamento/<i>Class period</i>: 1 de março a 1 de junho de 2018 / 1 March 2018 to 1 June 2018</p>
<p>15. Objetivos da unidade curricular/<i>Learning objectives</i> (máx. 200 palavras; expostos em termos do que se espera que o aluno adquira):</p> <p>Students should acquire and master the theoretical and conceptual tools which are mandatory for a critical reflection on the modern and contemporary intercultural reality, with a special focus on heritage, literature, tourism, politics and society, providing a dynamic, global and interdisciplinary understanding of multiple territories, in order to foster future well-informed updated actions. Students should be able to critically apply concepts of Cultural, Intercultural, Literary, Gender and Tourism Studies, showing generic skills of knowledge, a strong capacity for an informed discussion and identification of issues generated by intercultural dialogues, in their most diverse occurrences. The analysis of texts and documents with case studies aims at the acquisition of essential and specific skills of categorization, comparison, questioning and distinction. Students should also be able to explore itineraries of cultural tourism, contextualized in an interdisciplinary way, leading to reflection and to the ability to create and evaluate new itineraries.</p>

<p>16. Competências gerais do grau/General skills of the degree: a); b); c); d); e); f)</p>
<p>17. Competências específicas do curso/Specific Course skills: Não aplicável./Not applicable</p>
<p>18. Requisitos de frequência/Attendance requirements: Domínio do inglês a nível B2 / English B2 CEFR.</p>
<p>19. Conteúdo da unidade curricular/Syllabus (máx. 200 palavras):</p> <ol style="list-style-type: none"> 1. Concepts of Culture <ol style="list-style-type: none"> 1.1 Introduction to the concept of culture 1.2 Culture and civilization. 1.3 Mass culture, popular culture and folklore. 1.4 Social definitions of culture. 1.5 Signifying practices and cultural codes. 2. Intercultural Transits and Representations <ol style="list-style-type: none"> 2.1 Culture and power. 2.2 Personal identities and collective identities. 2.3 The social construction of identity. 2.4 Identity and modernity: diaspora, migrations and globalization. 2.5 Centres and peripheries of global flows. 3. Management of Intercultural Communication <ol style="list-style-type: none"> 3.1 Interculturalism and multiculturalism. 3.2 Cultural values in business. 3.3 Verbal and nonverbal cultural issues 3.4 Intercultural communicative capacities 4. Culture and Tourism <ol style="list-style-type: none"> 4.1 A brief cultural history of tourism. 4.2 Tourism as a social-cultural practice. 4.3 Tourism, territories and identities. 4.4 (Inter)cultural tourism. 5. Popular and Literary Heritage – Intercultural Routes <ol style="list-style-type: none"> 5.1 The <i>Moliceiro</i> boat of Ria de Aveiro: <ol style="list-style-type: none"> a) The staging of tradition. b) Festive consumptions of Portuguese popular heritage. 5.2 <i>A Lady's Visit to Manilla and Japan</i>: Travel and Intercultural Representations. 5.3 Routes of literary tourism.
<p>20. Bibliografia recomendada/Recommended reading: (máx. 5 títulos. Por ordem decrescente de data de edição.)</p> <ol style="list-style-type: none"> 1. SARMENTO, Clara (2016). "Intercultural Polyphonies against the 'Death of Multiculturalism': an Essay on Concepts, Practices and Dialogues", in <i>Intercultural Competence: Alternative approaches for different times</i>, eds. Fred Dervin & Zehavit Gross. London: Palgrave MacMillan, pp. 121-42. ISBN 978-1-137-58732-9. DOI 10.1057/978-1-137-58733-6. 2. SARMENTO, Clara (2015). <i>Estudos Interculturais Aplicados: Textos, Turismos e Tipologias</i>. Porto:

Vida Económica. ISBN: 978-989-768-171-4.

3. HOLLIDAY, Adrian (2013) *Understanding Intercultural Communication: Negotiating a Grammar of Culture*. London: Routledge.

4. SARMENTO, Clara (2011). "Distant Neighbours and Familiar Strangers: The Intercultural Narrative of *A Lady's Visit to Manilla and Japan*", *Arcadia: International Journal of Literary Studies*, 46:2, Walter de Gruyter, pp. 357-77. ISSN: 0003-7982.

5. SARMENTO, Clara (2008). *Cultura Popular Portuguesa: Práticas, Discursos e Representações*. Porto: Afrontamento. ISBN: 978-972-36-0986-8.

21. Métodos de ensino/Teaching Methods:

Expository, inductive, deductive and comparative methods in teaching. Methodologies used help students develop the acquisition of generic skills such as "knowing", "discuss" and "identify", as well as the specific skills "categorize", "compare", "question" and "distinguish", in order to understand critically modern and contemporary intercultural issues. To provide students with the theoretical frameworks and methodological tools needed, classes contain a systematic and organized display of information in the various topics of the syllabus. Case-studies and the critical analysis of texts from different semiotic systems enhance the acquisition of complementary skills of reflection, awareness and debate. These interactive methodologies actively engage students in the teaching/learning process, focusing on the search for and on the increasingly autonomous analysis of texts and audio-visual documents, in order to assure the achievement of the objectives of the course.

22. Métodos de avaliação/Assessment methods:

Students may choose between continuous and final assessment.

Final assessment: one written exam at the end of the semester.

Continuous assessment:

One intermediate test – 40% of the final grade;

Written presentation of an individual work – 60% of the final grade. Factors of evaluation: presentation of work; writing; conformity to the objectives of the course; informative content; originality; research of information; sources and references; innovation and potential for continuity.

23. Língua de ensino/Teaching language: Inglês/English